



Sustainable
fragrances,
for you and
your laundry

 **AromaCore** Bio
Biodegradable fragrance release technology

CPL
AROMAS

Biodegradable encapsulation from CPL Aromas

Discover the patented fragrance release technology

At CPL Aromas, we embrace our responsibility to integrate sustainability into every aspect of our business. As we take action to meet our ambitious sustainability objectives, we recognised the importance of reviewing our AromaCore innovation and the impact of its encapsulation technology on our planet

AromaCore Bio combines the efficiency of encapsulation technology for long lasting, great smelling scent release for laundry applications, with the sustainability benefits of a readily biodegradable capsule and fragrance.

Why choose AromaCore Bio?

In the fragrance industry, long-lasting scents are often a must, AromaCore Bio offers many benefits:

- Due to their >60% biodegradability in 28 days the capsules are recognised as being readily biodegradable and as such meet the requirements of 'Microplastics Regulations'.
- The new AromaCore Bio product can be used in combination with any suitably performing liquid fragrances.
- The shells has >70% Natural Origin Content.
- Our capsules for AromaCore Bio are fully vegan compliant
- Long lasting, with fragrance that lasts up to 140 days.

How it works

Developed by our research chemists, AromaCore Bio delivers longer-lasting fragrance performance for laundry and fabric care applications, while also fulfilling our sustainability promise.

Traditionally, fragrances are made in a way that means top notes fade quickly – leaving only base notes behind. AromaCore Bio provides a whole fragrance that remains active and smells wonderful for weeks.

Scan to explore AromaCore Bio in more detail on our website.

