



Scientifically  
proven to  
improve  
wellness



 **AromaWellness**  
Fragrances with proven benefits

**CPL**  
AROMAS



# A state-of-the-art technology studying the connection between fragrances and emotions.

## Scent and our emotions

Our senses play a crucial role in shaping our well-being and emotions, they are pathways through which we interact with the world around us. They contribute to how we experience and respond to situations, because of this, our sense of smell is closely linked to emotions, mood and sensory experiences. The connection between scent and wellbeing is profound and has been recognised for centuries.

## Why choose AromaWellness?

With the focus on wellbeing, the demand for improving wellness continues to rise, our AromaWellness technology is an engineered platform that allows us to fully understand the impact of our fragrances on human emotions, behaviours, physiology and subjective perception.

AromaWellness offers many benefits:

- A platform fully equipped with biosensors and state-of-the-art technology to capture the changes in moods and behaviours.
- Scientifically proven performance.
- Unique fragrance blends
- Testing can be achieved through various methods to suit different applications

## How it works

The AromaWellness technology was designed and created to ensure we can make claims on our fragrances with scientific proof.

The collection of fragrances can be used as they are for proven AromaWellness scents or within a formula (at a recommended dosage) to make the claim; 'Containing an AromaWellness scent'.

Scan to explore our technologies in more detail on our website.

